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Operations. Chopra S.,  
Meindl P. Pearson, 2008. –  
552 p. – 3rd ed – ISBN:  
0132086085, 9780132086080As  
Sunil Chopra and Peter  
Meindl explain in their  
Preface, the purpose of  
their book is to help those  
who read it to "develop an  
understanding of the  
following key areas and  
their interrelationships:  
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About This Product This product accompanies. Supply Chain Management: Strategy, Planning, and Operation, 6/E. Chopra & Meindl.  
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## Zara: Case questions 1.

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